BCA ECO - 01 BUSINESS ORGANIZATION [SEM-1] 2021-2022

Important Question's

BLOCK 1

Ques. 1 Define the term 'business' and state its essential features. How is it different from the profession?

Ques. 2 What are requisite features of the ideal form of business organisation?

Ques. 3 Distinguish between 'Entrepreneur' and 'Promoter'?

BLOCK 2

Ques. 1 What do mean by cooperative form of organisation? Explain its merits and limitations?

Ques. 2 What is a stock exchange? Explain the factors affecting prices in a stock exchange?

BLOCK 3

Ques. 1 How does advertisement differ from publicity?

Ques. 2 What is the advertisement and objective of advertising?

Ques. 3 Define 'Advertisement Media'? State its different types and the requisites of an ideal medium?

Check Important Question with Answer Video On [YOUTUBE] ▶ **(Click here)**

BLOCK 3

Ques. 4 Channel of distribution used for industrial goods ?

Ques. 5 Discuss the various function performed by wholesalers?

BLOCK 4

Ques. 1 What is difference between Overdraft and Cash credit ?

Ques. 2 What is pledge and Hypotheciation ?

Ques. 3 Explain the term Life Insurance and Fire Insurance ?

Ques. 4 What do you mean by risk management? Describe briefly the insurance risks and the non-insurable risks ?

Ques. 5 **"All business are risks are not insurable."** In the light of this statement, explain insurable risks?

Ques. 6 Explain the choice of mode of transport ?

Ques. 7 What are the essentials of a good transports system ?

Important Question's

BLOCK 5

Ques. 1 What is a public enterprise? State the features and objective of a public enterprise ?

Ques. 2 What is public corporation ?

Ques. 3 What is Govnernment company ?

Ques. 4 Define Public Utility Undertaking ?

Ques. 5 Enumerate the broad aspects of price policy followed by public utilities ?